Jefferson Bar Association

1304 Green Acres Road
Metairie, LA 70003
www.jeffersonbar.com
info@jeffersonbar.com

RE: Jefferson Bar Association 37th Annual CLE by the Sea
NEW DATE! March 11-14, 2026
The Lodge at Gulf State Park, Gulf Shores, Alabama

Dear Prospective Exhibitor:

The Jefferson Bar Association is hosting its annual CLE by the Sea at The Lodge at Gulf State Park. We would like to extend an opportunity to your company to be an exhibitor at the 37th Annual CLE by the Sea on March 11-14, 2026. With this invitation, I have included the JBA Exhibitor Prospectus and Contract. We expect approximately 150 Jefferson Parish judges, attorneys, and attendees to attend our program.

We hope that you will consider this invitation to be an exhibitor and we look forward to your quick response. As an exhibitor, your company would certainly contribute to the success of the Jefferson Bar Association's largest CLE event. Should you have any questions, please do not hesitate to contact Betty Maury at 504-715-6348, or the CLE Coordinator, Sandra Plauche, at sdpjba@gmail.com.

The Jefferson Bar Association also extends to you the offer of being a sponsor of one of our events at the 2026 CLE by the Sea program. As a sponsor, your company's name will appear in the materials, on the JBA website and social media pages, and you will be recognized at the event. You may participate as both a Sponsor and an Exhibitor.

I am looking forward to hearing from you soon.

Yours very truly,
Betty Maury
JBA CLE Director

Enclosures
cc Sandra Plauche, JBA CLE Coordinator

Jefferson Bar Association
37th Annual CLE by the Sea
NEW DATE! March 11-14, 2026
The Lodge at Gulf State Park, Gulf Shores, Alabama

Exhibitor Contract and Prospectus

Exhibitor Information

Company Name_____

Company Representative(s)_____

Address_____

City/State/Zip_____

Telephone_____ E-mail_____

Full payment is due with this contract. If you require additional services, such as electricity or internet, you must complete a Property Operations Service Request Form. Pay The Lodge directly for those additional services. Please note all additional services and equipment are priced per day.

About JBA

The Jefferson Bar Association ("JBA") is the local membership organization of lawyers who practice in Jefferson Parish, Louisiana. Jefferson Parish is part of the New Orleans metropolitan area. JBA boasts a membership of approximately 700 judges and attorneys involved in various aspects of the legal practice.

The 37th Annual CLE by the Sea program is a 3-day membership meeting that draws approximately 150 judges, attorneys, and attendees from the organization to the Alabama coast. The meeting offers attendees continuing legal education as well as several social events. Most of the attendees have been in practice more than ten years.

Booth Rental

The booth rental is $750.00, plus additional expenses and services you require (see attached), and includes:

- ☐ 6' table with two chairs in the exhibit area (skirts and linen are not provided)
- ☐ Admission for 2 Exhibitor representatives in the exhibitor area on Thursday and Friday (includes 1 admission to the educational sessions of the conference by advance registration)
- ☐ Admission for 2 Exhibitor representatives to all non-ticketed social activities, including the President's Reception
  (additional admissions may be purchased at $150 per person)
- ☐ Exhibitor Name in the CLE program material

Exhibit Area Highlights

To ensure that booth traffic is high:

- ☐ A hospitality area will be located in the exhibit area.
- ☐ Registration will be set up in the exhibit area.
- ☐ Food and/or beverages prior to the start of each day and for the educational session breaks will be set up in the exhibit area.

Raffle

Each attorney and judge meeting attendee will receive a raffle card, which if signed by the exhibitors will entitle the attendee to enter a prize drawing to be held through the educational sessions each day. JBA invites donations to the prize pool and encourages exhibitors to donate items to increase their exposure at the meeting. Donors will be acknowledged at the time of the raffle drawing.

Membership Lists

Pursuant to the Jefferson Bar Association Bylaws, the membership list and rolls of the JBA are confidential. Accordingly, the JBA does not share its membership list and/or contact information of its membership with exhibitors. Exhibitors may bring sign-up sheets and/or request contact information from individual attendees while you exhibit on Thursday and Friday of the Seminar.

Exhibit Area Schedule

Exhibitors may exhibit on Thursday and Friday of the Seminar.

CLE by the Sea Exhibitor Rules

The JBA is committed to providing each exhibitor an equal opportunity to present its products and services and to provide our members with access to high quality services and products. These rules have been established to assure these goals.

Application Procedure and Space Assignment

JBA limits the number of exhibitors to allow the exhibitors a greater share of the limited time available to our attendees. There is no guarantee that each exhibitor will be industry exclusive. Participation as an exhibitor is by invitation only. JBA reserves the right to withhold invitations or decline applications for exhibit space. JBA also reserves the right to assign the specific location of each exhibitor's space.

Each exhibitor must submit a completed Exhibitor Contract of which these Rules constitute a part. Signature on the contract represents acceptance of all of the rules set forth herein. In the event of fire, strikes, riots, civil commotion, acts of God, war or other unavoidable circumstance rendering it impossible or impractical for any reason for JBA to perform this contract, JBA's performance under this contract shall be excused. In such event all payments by the exhibitor for exhibit space shall be refunded or applied to the next year's program.

Exhibitor Registration

The booth rental fee is $750.00. You are responsible for the cost of additional services provided by the venue should you need power, internet, etc. The official JBA badge will allow access to the CLE programs and non-ticketed social events available to the exhibitors.

The deadline for badge information is February 1, 2026.

Cancellation Policy

The booth rental fee is fully refundable, minus any credit card service charge fee, for cancellations received on or before **February 1, 2026**. No refunds will be made after February 1, 2026. All cancellations and requests for refunds must be made in writing to the JBA at info@jeffersonbar.com.

Installation and Dismantling

Consult the JBA Director for assigned specific locations.

Installation hours are 8:00 AM to 9:00 AM Thursday, March 12, 2026.

Dismantling hours are 12:00 PM to 1:00 PM Friday, March 13, 2026.

Endorsements

The exhibiting of products at JBA meetings does not constitute an endorsement by the Jefferson Bar Association. Exhibitors may not represent that their products have been endorsed by the JBA unless JBA has specifically provided such an endorsement in writing.

Hotel and Travel Information

JBA has a room block for the meeting. To reserve a hotel room, you may book online at group.hilton.com/h9kabo or call 1-800-618-4350 and mention code "94H" for our room block rate. The room block rate starts at $240.00 per night plus a 16% room tax per night. (All tax rates are subject to change.) Self-parking is $12.00 per night or valet parking is $22.00 per night plus a 10% sales tax. The venue's check-in starts at 4:00 PM and check-out is by 11:00 AM. The room block expires on February 1, 2026. Late check-out is not guaranteed. Check with the venue. Guests must cancel their rooms 5 days prior to arrival to avoid a one night's room and tax penalty. There is a strict early departure fee. To avoid an early check-out fee, advise the Hotel at or before check-in.

Payment can be made by check to the Jefferson Bar Association or by credit card.
To pay by credit card, please call Sandra at (504) 313-6640

We hereby tender $750.00 as the total cost of the booth rental fee.

PLEASE PRINT NAME: _____

We agree to all the rules stipulated by the JBA, and we will hold the Jefferson Bar Association harmless from claims of any nature from the occupancy of the assigned space or from activities of our employees, contractors, or representatives, including the JBA's officers and directors. Allocation of exhibit area space shall be solely at the discretion of the Jefferson Bar Association.

We have thoroughly read the **CLE by the Sea Exhibitor Prospectus** and agree to abide by the terms and conditions of said document. We realize no refund will be made after **February 1, 2026**.

_____ _____

Signed (Authorized Company Representative) Date

Please complete and send contract by mail and email to
Jefferson Bar Association, Attn: Sandra Plauche
1304 Green Acres Road
Metairie, LA 70003
info@jeffersonbar.com